

# SARA FARHAT

I am a designer based in Seattle. I am passionate about designing products that have a positive impact on our social, political and environmental structures. I believe that a good design is a design that informs, empowers, and enables humans to change something in their lives and the lives of others.

## EXPERIENCE

### **SOUND TRANSIT** . Seattle, WA

UI / Visual Designer . Jan 2020 - Present

- Designed and helped ship several new features to improve the experience for our riders including Schedules, Stops pages, and the trip planner.
- Managed and maintained Sound Transit's digital design system and made sure internal and external teams were following our design standards for building web tools.
- Collaborated with a team of designers and product managers and launched on site and digital opening experience for Northgate, Roosevelt, and U-district stations.

### **HANDSTAND QUEST** . Seattle, WA

UX designer . Sep 2018 - Present

- Worked closely with a small team of developers.
- Designed user experience from start to end for iOS app.
- Built app style guide and brand guidelines.

### **FORMOTUS** . Seattle, WA

UX Designer . Sep 2015 - Aug 2018

- Joined Formotus as the first full time designer and built the style guide that helped reflect Formotus's brand identity on both its web and mobile products.
- Worked closely with a multidisciplinary team in Seattle and Romania and led the design of the form creator and helped Formotus branch out from their dependency on Infopath.
- Conducted usability testing and introduced new changes to the Formotus portal to improve the user experience such as form panel, organization dashboard and form activity.

### **ATTENDIBLE** . Seattle, WA

UX Designer . Jul 2012 - Aug 2015

- Worked closely with a small team of engineers and designed the user experience from end to end and helped launch Attendible's web and mobile applications.
- Conducted usability testing including interviews, card sorting and A/B testing.

### **SIMONE KOSREMELLI ARCHITECT AND URBAN PLANNER** . Beirut, Lebanon

Intern Architect . Jun 2008 - Sep 2008

- Under the supervision of the lead architect I produced technical drawings for several residential and commercial buildings.

### **NADIM KARAM & ATELIER HAPSITUS** . Beirut, Lebanon

Intern Architect . Jun 2006 - Sep 2006

- I produced several drawings for a bridge competition and built architectural models.

## EDUCATION

### **AMERICAN UNIVERSITY OF BEIRUT** . Beirut, Lebanon

Bachelor in Architecture . Sep 2004 - Aug 2009

## CERTIFICATES

### **GENERAL ASSEMBLY** . Seattle, WA

Front-end web development certificate . Sep 2015

### **SCHOOL OF VISUAL ARTS** . Seattle, WA

Accessibility for Websites & Apps . Jul 2020



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## SKILLS

Product Strategy

Prototyping & Wireframing

Interaction & Visual Design

User flow & Personas

Design Systems

Accessibility & Inclusive design

## TOOLS

Sketch, Figma & Zeplin

Adobe XD, Illustrator & Photoshop

HTML5, CSS3 & Javascript

Invision

## LANGUAGE

English

Arabic

## INTERESTS

Yoga & Running

Digital illustrations

Piano

Gardening

Hiking & Backpacking

Reading