描|Sara Farhat

I am a designer based in Seattle. I am passionate about designing products that have a positive impact on our social, political and environmental structures.

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EXPERIENCE

Trimble, Seattle — Senior UX Designer

MAY 2022 - PRESENT

- Leading the design of the new generation HR management software.
 Producing low and high-fidelity prototypes to communicate designs with stakeholders. Conducting user research and usability testing with customers to understand their needs and improve the user experience.
- Collaborating with cross-functional teams across Timble to design components for Modus Design System.
- Led a workshop to define design principles for our design team.

Sound Transit, Seattle — *UI/Visual Designer*

JANUARY 2020 - APRIL 2022

- Led the design of the Sound Transit website and online tools such as trip planner, schedules, and stations pages.
- Managed and maintained Sound Transit's design system.
- Collaborated with a team of designers and product managers and launched on site and digital experience for Roosevelt Station Opening.

Handstand Quest, Seattle — UX Designer

SEPTEMBER 2018 - JANUARY 2020

- Worked closely with a small team of developers (startup) and designed an iOS application to help handstand enthusiasts practice handstands and track their progress.
- Conducted usability testings and introduced several new changes to improve user experience including workouts and stats.

Formotus, Seattle — *UX Designer*

SEPTEMBER 2015 - AUGUST 2018

- Led the design of a form builder to allow customers to build business applications and collect data.
- Redesigned both web and mobile apps and improved user experience for our customers.
- Conducted several user interviews and prototype testing sessions.

Attendible, Seattle — *UX Designer*

JULY 2012 - AUGUST 2015

- Led the design of both web and mobile apps for Attendible and supported the launch of both web and mobile applications..
- Conducted user interviews and usability tests to improve user experience.

SKILLS & TOOLS

Design Methods:Low and High-Fidelity Prototyping, Information Architecture, Design Systems, User Research, Prototype Testing, Accessibility

Design Tools: Figma, Sketch, Adobe XD, Illustrator, Invision, Mural, Miro, Balsamiq

Coding: HTML5, CSS, Javascript

EDUCATION

University of Washington, Seattle Master's Degree Human Centered Design and Engineering

American University of Beirut Bachelor's Degree Architecture

CERTIFICATIONS

General Assembly, SeattleFront-End Web Development

School of Visual Arts, Seattle Accessibility for Websites & Applications

LANGUAGES

English: Written & Spoken Arabic: Written & Spoken