

SARA FARHAT

I am a designer based in Seattle. I am passionate about designing products that have a positive impact on our social, political and environmental structures. I believe that a good design is a design that informs, empowers, and enables humans to change something in their lives and the lives of others.

EXPERIENCE

TRIMBLE . Seattle, WA

Senior UX Designer . May 2022 - Present

- Lead the design of the new generation HR management software designed for our customers in the construction industry.
- Conducted user research and usability testing with customers to understand their needs and improve the user experience.
- Collaborated with other designers within Trimble to set accessibility standards for our Modus Design System
- Collaborated with other designers within Trimble to design microinteractions for Modus components.

SOUND TRANSIT. Seattle, WA

UI / Visual Designer . Jan 2020 - April 2022

- Designed and helped ship several new features to improve the experience for our riders including Schedules, Stops pages, and the trip planner.
- Managed and maintained Sound Transit's digital design system and made sure internal and external teams were following our design standards for building web tools.
- Collaborated with a team of designers and product managers and launched on site and digital opening experience for Northgate, Roosevelt, and U-district stations.

HANDSTAND QUEST . Seattle, WA

UI Designer . Sep 2018 - Jan 2020

- Worked closely with a small team of developers (startup) and designed an iOS application to help handstand enthusiasts practice handstands and track their progress.
- Conducted usability testings and introduced several new changes to improve user experience including workouts and stats.

FORMOTUS . Seattle, WA

UX Designer . Sep 2015 - Aug 2018

- Joined Formotus as the first full time designer and built the style guide that helped reflect Formotus's brand identity on both its web and mobile products.
- Worked closely with a multidisciplinary team in Seattle and Romania and led the design of the form creator and helped Formotus branch out from their dependency on Infopath.
- Conducted usability testing and introduced new changes to the Formotus portal to improve the user experience such as form panel, organization dashboard and form activity.

ATTENDIBLE . Seattle, WA

UX Designer . Jul 2012 - Aug 2015

- Worked closely with a small team of engineers and designed the user experience from end to end and helped launch Attendible's web and mobile applications.
- Conducted usability testing including interviews, card sorting and A/B testing.

EDUCATION

UNIVERSITY OF WASHINGTON . Seattle, USA

Master in Human Centered Design & Engineering . Sep 2022 - Present

AMERICAN UNIVERSITY OF BEIRUT . Beirut, Lebanon

Bachelor in Architecture . Sep 2004 - Aug 2009

CERTIFICATES

GENERAL ASSEMBLY . Seattle, WA

Front-end web development certificate . Sep 2015

SCHOOL OF VISUAL ARTS . Seattle, WA

Accessibility for Websites & Apps . Jul 2020



Seattle, Washington

sara.farhat@gmail.com

www.sarafarhat.me

425.698.9083

SKILLS

Product Strategy

Prototyping & Wireframing

Interaction & Visual Design

User flow & Personas

Design Systems

Accessibility & Inclusive design

User Research & Usability Testing

TOOLS

Sketch, Figma & Zeplin

Adobe XD, Illustrator & Photoshop

HTML5, CSS3 & Javascript

Invision

LANGUAGE

English

Arabic

INTERESTS

Yoga & Running

Digital illustrations

Piano

Gardening

Hiking & Backpacking

Reading